

Magazine Advertisements (For Product Advertising)

Size A4 (210×280mm)

Shown actual size
Unit: mm

Brand Color

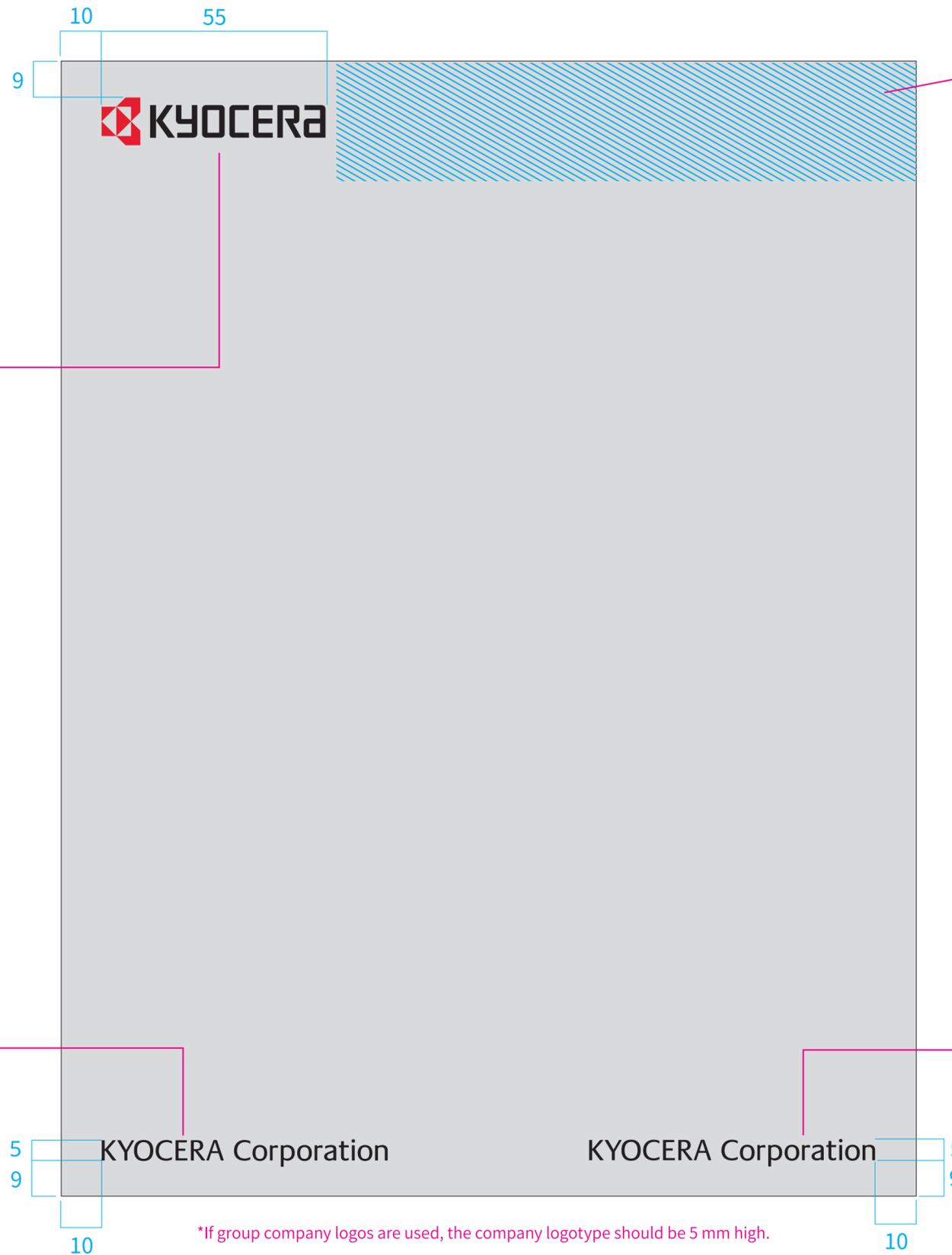


Designated Typefaces (Fonts)

English: Noto Sans

This is a designated font for communication items created internally or externally. Use these fonts for basic corporate information, such as location names and locations, whenever possible.

For the background behind the Brand Symbol, follow the rules, and ensure that the Brand Symbol can be clearly recognized when displayed.



A corporate brand display area is an area in which the corporate brand is displayed in communication tools. This is an area created for clearly displaying the relationship between the corporate brand and the product brand, therefore a product brand or equivalent must not be placed in this area.
* Display of information such as a business slogan is prohibited

Official Company Logo Display Position
Priority (1)
In order to improve consistency, it is shown in the lower left as much as possible.

Official Company Logo Display Position
Priority (2)
If you cannot display the official company logo on the lower left, which is the priority display position due to expressive restrictions such as images or illustrations, place it on the right.

*If group company logos are used, the company logotype should be 5 mm high.