

Magazine Advertisements (For Product Advertising)

Size    A4 (210×280mm)

Brand Color

KYOCERA Red  
(Standardized color : C5%+M100%+Y90%+K0%  
Closest color : PANTONE 1797C)

KYOCERA Black (Black 100%)

Designated Typefaces (Fonts)

English : Noto Sans

This is a designated font for communication items created internally or externally. Use these fonts for basic corporate information, such as location names and locations, whenever possible.

Shown actual size  
Unit : mm

For the background behind the Brand Symbol, follow the rules, and ensure that the Brand Symbol can be clearly recognized when displayed.

Official Company Logo Display Position  
Priority (1)  
In order to improve consistency, it is shown in the lower left as much as possible.

Official Company Logo Display Position  
Priority (2)  
If you cannot display the official company logo on the lower left, which is the priority display position due to expressive restrictions such as images or illustrations, place it on the right.

\*If group company logos are used, the company logotype should be 5 mm high.

A corporate brand display area is an area in which the corporate brand is displayed in communication tools. This is an area created for clearly displaying the relationship between the corporate brand and the product brand, therefore a product brand or equivalent must not be placed in this area.  
\* Display of information such as a business slogan is prohibited

