Product Catalogs : Front Cover Design Format (Without Brand Area)

Shown actual size

Unit : mm

Size    A4 (210×297mm)

Brand Color

KYOCERA Red
(Standardiized color : C5%+M100%+Y90%+K0%
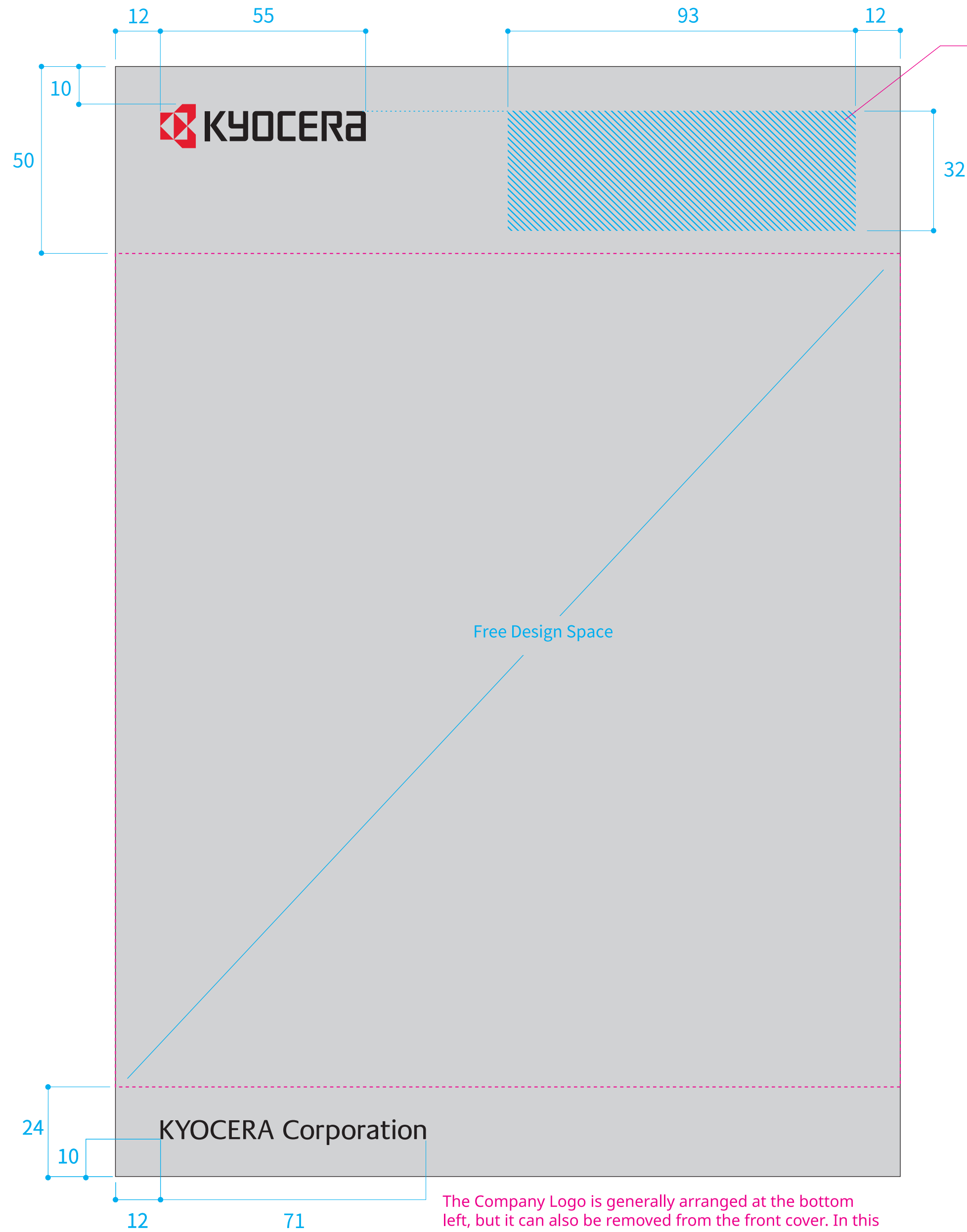Closest color : PANTONE 1797C)

KYOCERA Black (Black 100%)

Designated Typefaces (Fonts)

English : Noto Sans

This is a designated font for communication
items created internally or externally. Use
these fonts for basic corporate information,
such as location names and locations,
whenever possible.

12    55    93    12

10

50

32

**KYOCERA**

Area where product information (name, model number) can be displayed (text only). Display of a product logo here is prohibited. Display the elements in this area aligned to the top right.
* Display of information such as a business slogan is prohibited.

Free Design Space

24

10

KYOCERA Corporation

12    71

The Company Logo is generally arranged at the bottom left, but it can also be removed from the front cover. In this case, make sure it is included on the back cover.

*If group company logos are used, the company logotype should be 5 mm high.