

Poster (For product advertising)／A2

Size	A2 (H420xW594mm)
------	------------------

Brand Color

KYOCERA Red  
(Standardized color : C5%+M100%+Y90%+K0%  
Closest color : PANTONE 1797C)

KYOCERA Black (Black 100%)

Designated  
Typeface

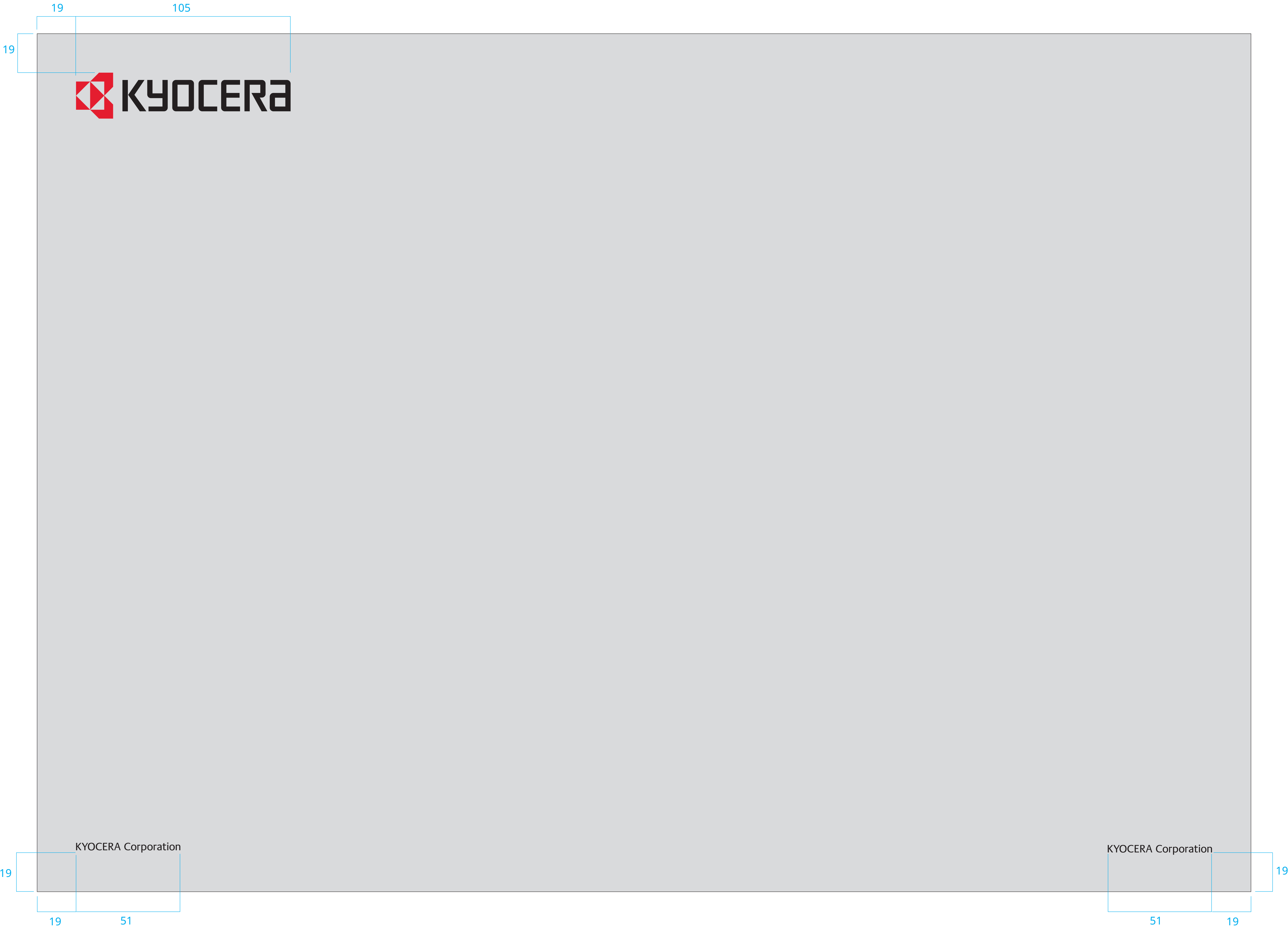
English : Noto Sans

This is the designated typeface for communication items created internally or externally.  
Use this typeface for basic corporate information, such as office names and address, whenever possible.

The background of the brand symbol should be displayed according to either the guidelines or the specifications of the display coverage chart to ensure that the brand symbol is clearly recognized.

Actual size

Unit : mm



Location of the corporate logo when the brand symbol and the corporate logo are displayed together  
Priority ①  
Display items in the lower left hand corner as much as possible for consistency.  
\*When displaying the logo of the group company name, place the company logotype with a height of 7 mm.

Location of the corporate logo when the brand symbol and the corporate logo are displayed together  
Priority ②  
If you cannot display the official company logo on the lower left hand corner (priority display position) due to certain presentation related restrictions arising as a result of the images or illustrations used, place it on the right instead.